

PROJECT NINE:

# The Brand: Part 2

For this part, you will design the interface for your brand's website following the rules and direction of your brand manual. The website can have as many pages as you like, however, coding is not required as a part of this project. If you did not complete the brand manual portion of the series, you may use another company's brand manual for the remaining projects.

Send an image of your finished project in high resolution along with any additional information (ex: summary, links, etc) you'd like to add to: [projects@workforwork.net](mailto:projects@workforwork.net). This will be due March 1st, 2011. We can not accept any submissions afterwards.

TIP: It is critical that each of the designs you are creating for this brand look exactly the same, nor should they look completely different. They should breathe new life into it, but still look like they belong to the same company.

TIP: If you're working with large file sizes, I recommend getting a free [dropbox.com](https://www.dropbox.com) (not Teambox) account so then you can send it as a link instead of an attachment (still working on a better solution to this).

DESIGNER QUOTE:

"Change for the sake of change has nothing to do with vision"

—*Jack Summerford, Designer and Writer*