

PROJECT EIGHT:

All Sides

Create packaging or a 3D object for a company of your choice. The company can be real or made up, but if you are designing for a specific product, you must choose one that is already out on the market.

Here are some possible ideas for a 3D object: type/logo, animation for an advertisement, infographics, etc. You can do anything of course, but you need to choose something that will be useful for the company you're designing for. On the other hand you don't have to take the completely traditional road either; be fearless!

Send an image of your finished project in high resolution along with any additional information (ex: summary, links, etc) you'd like to add to: projects@workforwork.net. This will be due January 28th, 2011. We can not accept any submissions afterwards.

TIP: If you're working with large file sizes, I recommend getting a free [dropbox.com](https://www.dropbox.com) account so then you can send it as a link instead of an attachment (still working on a better solution to this).

DESIGNER QUOTE:

"Communication that doesn't take a chance, doesn't stand a chance."

—Carlos Segura, Segura Inc.